



22<sup>nd</sup> May 2024

### Joint Local Health and Wellbeing Strategy 2023 - 2030

### Report of the Director of Public Health (Health and Adult Services)

1.0	<b>Purpose of report</b>
1.1	To share the revised Joint Local Health and Wellbeing Strategy for North Yorkshire following consultation, and request approval for the strategy from the Board.
1.2	This report builds on reports to the Health and Wellbeing Board on 28 November 2022, 17 March 2023, 20 September 2023 and 22 November 2023.
2.0	<b>Shape and structure of Joint Local Health and Wellbeing Strategy</b>
2.1	As the Board is aware from previous reports, the strategic ambition of the strategy is:  <i>For all residents of North Yorkshire to have a fair chance of living a fulfilling life, free from preventable ill health, 'adding years to life and life to years'.</i>
2.2	The body of the strategy is structured around 3 Ps:  <ul style="list-style-type: none"> <li>• Think Prevention</li> <li>• Think Place</li> <li>• Think People</li> </ul> <p>There are also sections focusing on the strategic landscape and on cross-cutting themes. The strategy closes with a section on delivery, including principles and keeping track of progress.</p>
2.3	Each of the 3 Ps includes an overarching aim, brief contextual information and a set of actions. The actions have been derived from a review of relevant engagement, evidence and organisational priorities, led by the JLHWBS Editorial Group.
2.4	The strategy has been revised to take account of feedback from the consultation that ended on 31 <sup>st</sup> March 2024. The consultation report has been included with this report.
3.0	<b>Consultation feedback and revisions</b>
3.1	The consultation methodology included both quantitative and qualitative data, using a range of methods to ensure accessibility and inclusivity. Feedback was gathered on the strategy itself, and on North Yorkshire residents' priorities for their health and wellbeing. Responses were received from approximately 700 people, including boards and forums.

3.2	<p>In terms of feedback on the strategy itself, the majority of respondents agreed with the ambition, the aims of the 3 Ps, and the structure. Areas where respondents suggested improvements included:</p> <ul style="list-style-type: none"> <li>• Overall length and clarity of document</li> <li>• Clarity and detail of the actions</li> <li>• Suggestions for specific actions and cross-cutting themes</li> <li>• Suggestions for potential gaps</li> <li>• Deliverability of the strategy, including more detail on funding</li> </ul>
3.3	<p>From community conversations with North Yorkshire residents, the top 6 priorities for health and wellbeing – ‘The One Thing’ – emerged as follows:</p> <ol style="list-style-type: none"> <li>1. The importance of and suggestions for improved access to physical activity (including affordability)</li> <li>2. Better access to GP appointments</li> <li>3. Improved public transport</li> <li>4. Importance of access to green space and nature</li> <li>5. Access to health and care services</li> <li>6. Importance of social connection</li> </ol> <p>There were also some specifics emerging from particular groups, including:</p> <ul style="list-style-type: none"> <li>• Importance of good pre and post-natal support</li> <li>• Support for families, including affordable activities for children and young people</li> <li>• More safe spaces (eg youth clubs) for young people with trained staff</li> <li>• Importance of accessible communication in order to access healthcare</li> </ul>
3.4	<p>To complement the consultation, North Yorkshire Citizens Advice and Law Centre undertook a short survey with people accessing their services, asking them to choose their top three priorities from a list of 11, and give their reasons. The top three priorities were:</p> <ol style="list-style-type: none"> <li>1. Priority 6 - cost of energy and food – ‘heat or eat’</li> <li>2. Priority 2 - accessing GP and/or dentists</li> <li>3. Priority 4 - better mental health support and accessing that support</li> </ol>
3.5	<p>From community and voluntary sector partners including Healthwatch North Yorkshire, North Yorkshire Citizens Advice and Law Centre and Age UK colleagues, key areas of concern were identified as follows:</p> <ul style="list-style-type: none"> <li>• Importance of tackling the wider social determinants of inequality</li> <li>• Growing scale of impact of ‘cost of living crisis’</li> <li>• Concern about poor quality of housing and impact on health</li> <li>• Rurality and associated health inequalities</li> <li>• Importance of reaching and effectively working with marginalised communities</li> <li>• Importance of meaningful voice and involvement of people in making the changes</li> </ul>
3.6	<p>To revise the strategy in light of the consultation feedback, officers first considered the consultation analysis alongside the draft strategy. Non-complex edits and points of accuracy were acted on, and feedback about wording, specific actions, gaps etc was shared with appropriate officers for consideration. Officer recommendations were then reviewed by Editorial Group members and decisions made on changes, culminating in a revised strategy document for consideration by the Health and Wellbeing Board.</p>
3.7	<p>The main revisions to the strategy are as follows:</p>

	<ul style="list-style-type: none"> <li>• Document edited for length, with the information on strategic links moved to an appendix</li> <li>• 3 Ps re-ordered to assist with making the scope of strategy clearer (to: Think Prevention, Think Place, Think People)</li> <li>• Document edited for clarity and accuracy, including some re-wording and re-ordering of actions</li> <li>• Narrative sections, actions and cross-cutting themes amended/strengthened</li> <li>• A small number of new actions added, for example on access to primary care and dentistry, and on financial inclusion</li> <li>• Some data updates to be made at design stage</li> </ul> <p>Please note that the current document is a working version, and final design work will be undertaken prior to submitting the strategy to Full Council in July.</p>
3.8	As mentioned in paragraph 3.2 above, a key strand in the consultation feedback related to concerns that the actions lacked sufficient detail, including on delivery. The Editorial Group propose that an annual action plan is developed and brought to the Health and Wellbeing Board at their next meeting. This will provide further detail on specific actions, responsibilities, resources and success measures.
3.9	Some suggestions for partners to be referenced and/or included in the strategy and its delivery were received during the consultation. These included North Yorkshire Sport, North Yorkshire Local Access Forum and Local Nature Partnership. It is suggested that strategic links be included in development of the action plan and further considered by the Board.
<b>4.0</b>	<b>Timeline for strategy approval</b>
4.1	<p>The timeline for approval and publication:</p> <ul style="list-style-type: none"> <li>• Final draft strategy to Management Board: May 2024</li> <li>• Health and Wellbeing Board: May 2024</li> <li>• North Yorkshire Council Executive: June 2024</li> <li>• North Yorkshire Council: July 2024</li> <li>• Launch of new strategy: July/August 2024</li> </ul>
<b>5.0</b>	<b>Financial implications</b>
5.1	In terms of the cost of producing the strategy, including consultation costs, this has been met from existing departmental budgets. The main channel for sharing the strategy, once approved, will be digital/online.
5.2	If the outcomes contained within the strategy are achieved, this will have a significant impact on improving people's health and wellbeing and, whilst a figure cannot be easily estimated, this prevention element will help the Council and its partners in managing resources.
<b>6.0</b>	<b>Legal Implications</b>
6.1	It is a statutory requirement upon the Health and Wellbeing Board to produce a Joint Local Health and Wellbeing Strategy.
<b>7.0</b>	<b>Equalities Implications</b>
7.1	The draft North Yorkshire Joint Local Health and Wellbeing Strategy should have a positive impact on people who live in North Yorkshire, including those defined by

	protected characteristics. It aims to reduce health inequalities experienced by specific groups in North Yorkshire's population, as well as actions to improve health outcomes for the whole population. The targeted groups include those who experience multiple overlapping risk factors for poor health and those who experience additional barriers to access, such as ethnic minority groups, older people, people living in rural areas and women. The strategy also takes account of intersecting identities and barriers.
7.2	An equality impact assessment has been completed and was shared as part of the consultation on the draft strategy. Following the consultation, the EIA has been updated and is included with this report. There are no changes to the outcome of the EIA, that there should be no adverse impact from this proposal.
7.3	In order to ensure that protected characteristics are considered in the delivery and monitoring of the strategy, the Health and Wellbeing Board is advised to include this requirement in data, engagement and progress reports to the Board.
<b>8.0</b>	<b>Climate change implications</b>
8.1	A climate change impact assessment screening form has been completed. This indicates that there could be a small positive impact on pollution, if people undertake a healthier lifestyle by, for example, walking rather than driving in certain situations.
<b>9.0</b>	<b>Conclusion</b>
9.1	The JHWBS Editorial Group have reviewed consultation feedback and updated the strategy in light of the feedback. We would therefore like approval from the Board to take the JHWBS to full Council in July for final approval and publication (following design work for the strategy document).
<b>10.0</b>	<b>Recommendations</b>
10.1	The JLHWBS Editorial Group requests that the following recommendations are approved: <ul style="list-style-type: none"> <li>• That the North Yorkshire Health and Wellbeing Board approve the Joint Local Health and Wellbeing Strategy 2023-2030;</li> <li>• That the Joint Local Health and Wellbeing Strategy be submitted to Full Council in July 2024;</li> <li>• That the Board considers an annual action plan at their next meeting.</li> </ul>

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22<sup>nd</sup> May 2024  
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Documents:

- Joint Local Health and Wellbeing Strategy
- Consultation report
- Equality impact assessment